

# Advert specifications

The Hillfield & Monkspath Monthly  
The Dickens Heath Directory

**Thank you for your recent order to advertise with Orton Media.**

**Terms and conditions** All artwork to be supplied by 18<sup>th</sup> of the month at the very latest.

**Artwork Creation** Should you need artwork creating, we can do this for an extra cost (quote on application). You will need to submit a full brief of what you require by 16<sup>th</sup> of each month. This needs to include, any high res images, logos, colour preference. All text to be included needs to be in a separate Word document to enable us to work on creating the best advert for you. This will avoid mistakes and ensure you are happy with the quality of the advert published.

**Artwork  
deadline  
18th of  
the month**

## Full Page Advert

**Trim Size -**  
148.5 x 210mm

**Supply with  
3mm bleed.**

**Bleed Size -**  
154.5 x 216mm

## Half Page Advert

**Trim Size -**  
142.5 x 100.5mm

## Quarter Page Advert

**Trim Size -**  
69.75 x  
100.5mm

## Technical Specifications



**Colour profile**  
Supply as CMYK. No Spot Colours



**Accepted formats**  
High Resolution PDF or JPG



**Resolution - supply at**  
300 dots per inch



**Fonts - make sure fonts are**  
embedded when exporting your PDF

All artwork to be supplied to: [gail@ortonmedia.co.uk](mailto:gail@ortonmedia.co.uk)

