

Hillfield, Monkspath & Dickens Heath Directory

Advertisers Guide 2026



Orton Media is very proud to have produced two local community magazines since 2003 and then introducing a second magazine in 2011.

However during lockdown we have successfully merged the two together and will now continue as one; 'The Hillfield, Monkspath & Dickens Heath Directory', delivering to all homes and many businesses in the area as before.

HIGH QUALITY,
FULL COLOUR
A5 BOOKLET
PRINTED ONTO
HIGH GLOSS
ART PAPER

Why advertise with us?

DISTRIBUTION

Published and distributed monthly, on or around the first weekend of the month, the directories are delivered to all homes and businesses in both areas and can be found in the Dentist, Doctors, Community Centres as well as all advertisers.

All homes & businesses in Dickens Heath, Tidbury Green, Hillfield & Monkspath receive the publications. The circulation has grown with the development of new homes and will continue to do so.

IT WORKS

The Directories are very widely read and used by the residents (and their friends and family) of the area. Most of our advertisers appear month after month - because the Directories work and generate business for them.

PRICE

The Directories represents incredible value if your target market includes the residents of Dickens Heath, Tidbury Green, Hillfield & Monkspath. You can get coverage for a whole year (12 issues) for less than the cost of one week in The Solihull Times, say.

IT IS TRULY LOCAL

All advertisers operate in or close to the area. There is strong evidence that truly local services are preferred by the majority of the UK population.

LONGEVITY

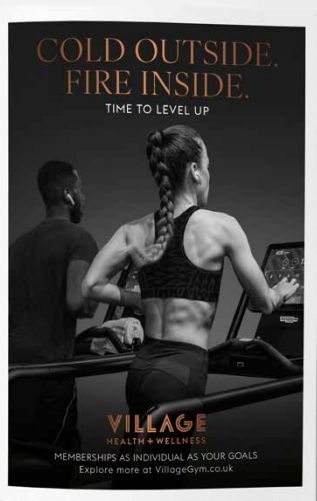
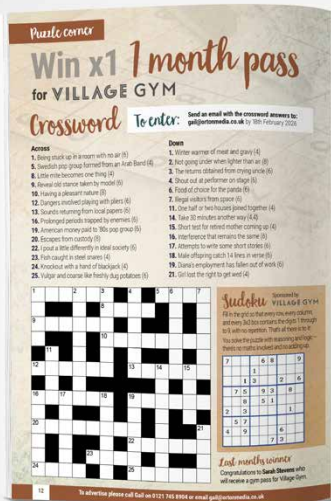
It isn't thrown away each week like a local newspaper. People keep it as a reference for the whole month.

NO VAT

The price you see is the price you pay - unlike most publications where an extra 20% is added to the bill. This is because we are a small independently run business.



We will actively promote you on Social Media without charging a penny more.



QUALITY

The Directory has a very high standard of print and production. All artwork can be professionally finished to ensure that your company image is enhanced by its association with a high quality publication.

EDITORIAL OPPORTUNITIES.

One or two advertisers each month are featured in their own two page editorial spread. This gives them a depth of coverage that is normally only available at huge expense in other publications.

“ Gail, thanks you very much for all the adverts you have created for me over the last 10 years! I do not think I have missed a month with you and every time I get business. I would highly recommend your lovely mag for anyone to advertise locally. Sarah Budd - Owner Utopia Beauty, Boxtrees, Hockley Heath. ”

How to advertise with us

Select the best way to advertise your business...

EDITORIAL FEATURE

A double page spread, including photographs and advertisement.

This is a great way to let potential customers know all about your business.

Call to check availability and cost.

ADVERTISEMENTS

Choose from:

- Front or Reverse
- Internal Full Page
- Half Page
- Quarter Page

RESTAURANT REVIEW

Full double page spread with photos.

Only £65.00 plus a dinner for 2.

LOOSE INSERTS

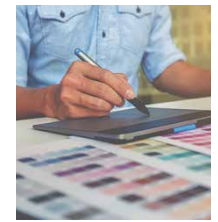
EPOA

NEED ADDITIONAL PRINTING?

We are also happy to quote competitively on all stationery requirements.

NEED DESIGN?

Need help with re-branding, new logos or a website please talk to us first for a competitive quote.



“ If you want to reach the people of Solihull then advertising with Orton Media is a must. Not just because the circulation of Dickens Heath Directory and Monkspath Monthly are so good but more importantly because Gail is so well respected in the area and her recommendations have such kudos. **Tony Elvin, General Manager, Touchwood Solihull** ”

Our advertising rates – 2026

Book a 6 month package and receive significant discount!

Our very competitive packages for **3 months** are as follows, contact us for **6 & 12 month** prices.

3 month packages	Cost
Full Page – 3 months	£449
Half Page – 3 months	£295
Quarter Page – 3 months	£174

Premium Pages – Per issue	Cost
Front Cover – per issue	£285
Back Cover – per issue <small>(Maximum 1 in every 4 issues for any one advertiser)</small>	£215
Inside Covers – per issue	£175
Centre Pages as DPS	£245

There is an initial one off set up fee of £15 for each advert booked.

Customised design

Design is extra and price supplied on application, just ask us!

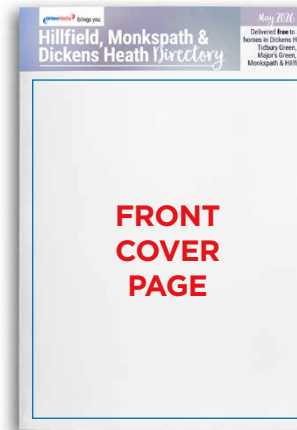
PAYMENT

Preferably by BACS or CASH. Late payments will result in a discretionary charge of £10 per week being added.

COPY DEADLINE

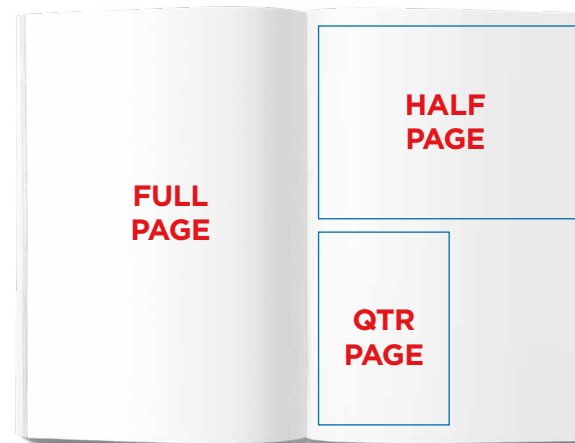
Final copy must be submitted by the 18th of each month, for inclusion in the following month's edition.

Advert dimensions



FRONT COVER PAGE

Front Cover page
142.5 x 172mm



FULL PAGE

HALF PAGE

QTR PAGE

Internal Full page
148.5 x 210mm
(Supply with 3mm bleed)

Half page
142.5 x 100.5mm

Quarter page
69.75 x 100.5mm

TO BOOK YOUR ADVERTISEMENT
email gail@ortonmedia.co.uk or call: 07796 334 955



Our distribution areas

We distribute the Directory to homes within the following areas;

Dickens Heath,
Tidbury Green,
Monkspath & Hillfield.

